

PRESS RELEASE

Wednesday 7 October 2020

AlphaMundi convenes Boardroom Conversations on the Swiss Impact Roadmap 2021 in Geneva

The Swiss Impact Roadmap 2021 event will take place in Geneva on Wednesday 7 October 2020, and consists in a series of 4 Board Room Conversations on the Swiss Impact Investing Industry, followed by a keynote from a French explorer on sustainable development. The sessions are not open to the public, given COVID19 constraints, but the last 2 sessions will be streamed live on internet.

1. Boardroom lunch on the Swiss impact investing market in 2021, 1200-2pm: the discussion will revolve around Swiss market-building initiatives such as Building Bridges, the 2019 Declaration of the impact investing working group of SSF, the upcoming Swiss Impact Finance Initiative, and other effort to grow the impact investing market and serve the 2030 agenda in Switzerland. The session's objective is to bring together key actors of the Swiss impact investing market in order to discuss and plan field building events and collaborations for 2021 and beyond. The event will follow the Chatham House rules of confidentiality.

Quotes from the speakers

Tim Radjy - Founder & Managing Partner of AlphaMundi Group: *"The Building Bridges week that took place in Geneva in 2019, co-sponsored by AlphaMundi, showcased the market leadership of Swiss asset managers with regards to sustainable finance products. The event's success was the product of a cross-sector collaboration between the United Nations, the Swiss Government, and the Swiss private sector. The time is right to actively promote Switzerland as a global hub for SDG financing, and to channel a greater share of the financial assets managed in Switzerland towards impact investing, namely profitable investments with a measurable impact, to achieve the 2030 agenda."*

Lukas Schneller - Deputy Head Private Sector Development, Economic Cooperation and Development, State Secretariat for Economic Affairs (SECO): *"There is a great opportunity to leverage Swiss made impact finance – in direct application of SDG17 to partner for the goals - for our economic cooperation and development mandate, to support jobs and mitigate climate change in developing and emerging countries. Not only quantity but also quality of finance matters and there is a lot of know-how in Switzerland on how to do so."*

Sarah Bel – UNDP SDG Finance Geneva Summit Manager

Edouard Cuendet - Director at FGPF: *"Geneva is home to numerous international organisations and NGOs, as well as large foundations, a world-class university, and an unrivalled wealth of expertise in the area of private and institutional asset management. This value chain makes*

Geneva an indispensable impact finance hub for SDGs. By channelling financial flows towards sustainable investments, the financial industry can play a key role in transforming markets and developing new business models for the future. The long-term view is more important than ever, which means that the Geneva financial centre is committed to embrace sustainability in its day-to-day investment decisions."

John Tidmarsh – Executive Director at SGG

Roland Dominicé – CEO at Symbiotics : *"We're happy to see important and concrete steps taken in implementing the Swiss Development Finance Declaration that was released a year ago, engaging with our financial authorities on this defining topic for our financial center."*

2. Boardroom session on Gender Smart Investing, 230-430pm: This session will cover Gender Smart Investing and empowerment initiatives from a Swiss perspective, including current standards and 2021 plans to reinforce Gender & Diversity across the Swiss financial industry, from Gender Balanced asset managers to Gender Lens products. Session participants will encourage the inclusion of Gender as a cross-sector topic in Building Bridges 2021 and the Swiss Impact Finance Initiative, among other market-building efforts. The session will also help mobilize and connect the Swiss constituency for the Gender Smart Virtual Summit taking place in February 2021.

Quotes from the speakers

Safeya Zeitoun – Impact measurement specialist at Symbiotics: *"There is a significant gender financing gap in emerging and frontier markets, especially among low-income populations. This makes it less likely for women-owned enterprises to grow and reach their full potential. At Symbiotics, we work towards bridging this gap through our investments in mission-driven financial institutions that focus on increasing women's access to financial services. We consistently monitor our outreach to women, and aim to continue mobilising capital to promote gender equality."*

Suzanne Biegel – Co-Founder at GenderSmart Investing: *"Gender-smart investing is smart investing. Our aim is to catalyze the movement of more capital, more strategically, with more velocity, with a gender lens. And to help the extraordinary and committed actors in Switzerland to be more visible, to foster more collaboration within the country and externally, and in this moment of COVID, the climate crisis, the economic turbulence that we are facing, to recognize that gender is material in investment across every asset class and wherever the capital is directed."*

Mara Harvey – Senior Manager at UBS: *"Mobilizing more private capital for the SDGs is vital, and at UBS we have just announced that sustainable investing is now our preferred solution for our wealth management clients investing globally. We believe we have a strong role to play in sparking industry debate and progressing sustainability across the industry. In this context we also remain committed to advancing equality, given SDG5 is an enabler for all the other SDGs."*

Selina Haeny - Policy Advisor Gender Equality and Private Sector at the Swiss Agency for Development and Cooperation: *"The persistent global gender gap of 7% in financial inclusion is even wider for developing countries and needs to change. FinTechs can play an important role to deliver targeted financial products and services that allow women to improve their lives. But FinTechs need incentives and financial support to create positive impact for women. The Swiss Agency for Development Cooperation has supported a feasibility study with Roots of Impact on how impact-linked finance tools can catalyse gender-inclusive FinTechs to further women's enhanced financial inclusion, economic empowerment and gender equality."*

3. Panel on building an institutional portfolio of impact products, 5-6pm: This session will be moderated by Tim Radjy, Founder and Managing partner of AlphaMundi Group. It will also be live streamed on the web and remain available online after the event. Senior representatives of the UNDP Impact Standards for PE Funds and Bonds, Lombard Odier's fund of impact funds, and Phenix Capital's database of impact products (now used by the GIIN and the IFC for market assessments) will speak about their experience and the best practices of impact portfolio building for institutional investors.

Quotes from the speakers

Tim Radjy – Founder & Managing Partner, AlphaMundi Group: *"Impact investing, namely profitable investments with measurable economic, social and environmental benefits, has become mainstream and is even becoming a fiduciary requirement in Europe. Our emerging markets debt fund SocialAlpha is one of dozens of products now available to institutional investors to achieve their long-term risk-adjusted return targets and contribute to the SDG benchmarks and the 2030 agenda."*

Maria Laura Tinelli – Director and Founder of Acrux Partners, advisor to the UNDP SDG Impact: *"We see the urgency, scale and complexity of the issues facing the world—and the uneven effects of the pandemic. We will need to mobilize multiple sources of capital and connect them with solutions for communities in need, particularly the most vulnerable. At the same time we see the barriers for investors; and the need for practical guidance and tools to inform effective decision making and capital deployment aligned to finding solutions to the identified issues. The focus is not on whether to engage with the SDGs, but how. The groundwork laid by SDG Impact positions*

UNDP to be a highly responsive and competitively neutral partner for guiding investors and companies on how to engage with the global goals."

4. Keynote from a global explorer & sustainable development champion, 6-630pm:

Matthieu Tordeur is the youngest member of the French Society of Explorers, and the first to reach the South Pole on foot and without re-supply. The adventurer will share anecdotes and insights from his travels and explain his efforts to champion sustainable development, including his trip around the world to promote microfinance.

Quote from the speaker

Matthieu Tordeur – Adventurer and Lecturer : *"For the past 10 years I have led expeditions on all 7 continents. I have seen with my own eyes the devastating effects of climate change on deserts, oceans and polar environments. Also, when I drove around the world to promote microfinance, I met those excluded from globalisation. It is as a witness that I come to share my first hand experiences, because I believe that impact investment is key to address the biggest challenges of our time."*

About AlphaMundi Group Ltd

AlphaMundi Group was created in 2008 as a Swiss advisory firm dedicated to impact investing. Its mission is to provide market-based solutions to the world's most pressing challenges, currently best defined by the Sustainable Development Goals. Since 2009, AlphaMundi has profitably invested USD 65M in 45 impact ventures in Latin America and Africa, primarily through the firm's SocialAlpha impact fund and related co-investments, across 120 private debt and equity transactions, with an impact on more than 5 million beneficiaries, the vast majority in rural areas and some 40% of women. Please refer to: www.alphamundigroup.com

AlphaMundi also contributes to sustainable development through the AlphaMundi Foundation, which facilitates technical assistance and impact measurement for impact ventures, sponsors educational events, publications, and industry associations, and promotes renewable energy solutions in rural areas, and the Gender Lens agenda across the Group's pipeline and portfolio companies. Please refer to: www.alphamundifoundation.org