

IMPACT ROADMAP 2021

Wednesday 7th of October. 12.00 - 2.00pm

Building the Swiss Impact Investing Market

Discussion on the Swiss market-building initiatives and relevant efforts to grow the impact investing market and serve the 2030 agenda in Switzerland

Select Speakers



Sarah Bell

Sarah joined UNDP in 2015 to create and run the SDG Finance Geneva Summit, a platform that brings together the development community and the financial sector, promoting SDG aligned finance through showcasing bankable and impact driven growth stage companies across the developing world. She also supports the UN Digital Finance Task Force that is looking at how Fintech4Good can contribute to unlock access to financing for the SDGs.



Edouard Cuendet

After graduating in Law from Bern University in 1991, Edouard passed his bar exam in 1994 and became an associate with a law firm in the litigation department. In 1999 Edouard Cuendet joined the Groupement des Banquiers Privés Genevois. He was appointed Secretary General of the Groupement from January 1st 2010. Since January 1st 2014 he is the managing Director of the Geneva Financial Center Foundation. He is also a member of the Geneva Parliament since 2004. Among others he takes part in the Tax Commission as well as in the Economy Committee.



John Tidmarsh

Throughout his eighteen years in sustainable finance, John conceived, co-structured and/or raised capital for multiple funds. John stands at the forefront of the fast-emerging sustainable finance industry. He championed the convergence of financial return and environmental social and economic (ESG) impact, as demonstrated by his commitment as Executive Director of Sustainable Finance Geneva.



Selina Haeny

Selina works at the Swiss Agency for Development Cooperation (SDC) as a Policy Advisor on Gender Equality and the Engagement with the Private Sector. Her field experience in India and Uganda have built the foundation of her thematic focus on women economic empowerment and questions around closing the gap to financial inclusion for women. For example, she has initiated a feasibility study together with Roots of Impact on a potential FinTechFund to close the gap in financial inclusion for women.



Lukas Schneller

Lukas Schneller is Deputy Head of the Private Sector Development Unit. In this capacity, he oversees the private sector development portfolio in EMENA and structures the unit's portfolio in the area of access to finance for SMEs and infrastructure finance. Key operational topics include sustainable and blended finance. From 2009 to 2013 he was Senior Advisor to the Executive Director's Office representing Switzerland at the World Bank in Washington DC. Prior to that held an Economist position at SECO's Macroeconomic Support Unit.



Roland Dominicé

Roland started his career in finance at UBS, and at PricewaterhouseCoopers. He then joined the founding team at BueOrchard Finance to launch the first private wealth manager dedicated to microfinance investments, where he served as the CFO for three years. He helped the firm gain an international aura by leading the launch of the first microfinance structured bonds in the capital markets in 2004, in cooperation with J.P. Morgan and the U.S. Overseas Private Investment Corporation. He then co-founded Symbiotics, where he initially served as a business development manager, and prior to being elected CEO in 2008.

