

alphamundi presents

# IMPACT ROADMAP 2021

Wednesday 7th of October. 2.30-4.30pm

## Boardroom Session on Gender Smart Investing

Status quo on Gender empowerment among asset managers and across investment products? What can Switzerland do to support key Gender Lens initiatives and events in 2021?

### Select Speakers



#### Suzanne Biegel

Suzanne is founder of Catalyst at Large Ltd and is a globally-recognised expert on gender-smart investing. As Co-Producer of the GenderSmart Investing Summit, she steers programming, participation, and communications. She is an adviser to foundations, DFIs, and other institutional investors on gender-smart investing, and is a pioneer with her personal portfolio in this arena.



#### Selina Haeny

Selina Haeny works at the Swiss Agency for Development Cooperation (SDC) as a Policy Advisor on Gender Equality and the Engagement with the Private Sector. Her field experience in India and Uganda have built the foundation of her thematic focus on women economic empowerment and questions around closing the gap to financial inclusion for women. For example, she has initiated a feasibility study together with Roots of Impact on a potential FinTechFund to close the gap in financial inclusion for women.



#### Mara Harvey

Mara is a senior manager at UBS with over 20 years' experience and has held positions spanning strategy, risk and capital management, organizational design, client development and holistic advisory of Ultra High Net Worth (UHNW) clients. Today, Mara is head of Client Services for Global Wealth Management. In her previous position, she ran UBS's UHNW wealth management businesses in several European countries. She also brought to life the bank's global transformation program focusing on women's wealth. She is also board member of the UBS Optimus Foundation, in Germany.



#### Safeya Zeitoun

Since she joined Symbiotics in 2016, Safeya's role has focused on assessing the social and environmental impact achieved by Symbiotics' investments, as well as contributing to industry initiatives on social performance management. Prior to joining Symbiotics, Safeya was a researcher at the Access to Knowledge for Development Center at the American University in Cairo, where she contributed to several research projects focusing on inclusive development in the MENA region. She holds a master's degree in International Economics from the Graduate Institute of International and Development Studies in Geneva.



#### Michèle Sabban

Michèle Sabban has been Councillor of the Regional Council of Ile-de-France (France) from March 1998. She was elected President of the Assembly of European Regions (AER) from November 2008 to May 2013. Since May 2013, she is President of the interregional exchange program for young people, Eurodissey. Founding Member then President of R20 Regions of Climate Action in 2010, she launched the R20 Green Fund for Women in 2016 during the COP22. She is now President of the R20 Green Fund for Women. She was also President of FMDV-Global Fund for Cities Development since 2014.



#### Lukas Schneller

Lukas Schneller is Deputy Head of the Private Sector Development Unit. In this capacity, he oversees the private sector development portfolio in EMENA and structures the unit's portfolio in the area of access to finance for SMEs and infrastructure finance. Key operational topics include sustainable and blended finance. From 2009 to 2013 he was Senior Advisor to the Executive Director's Office representing Switzerland at the World Bank in Washington DC. Prior to that held an Economist position at SECO's Macroeconomic Support Unit.